



30th Annual Colleyville Lions Club
"Sight First"
HOLE-IN-ONE SHOOT-OUT



September 14 - 16, 2018

SPONSORSHIP OPPORTUNITY DETAILS

When: Where: Bob Moore;s Sports Center, Hwy. 26, Colleyville, TX

Grand Prize: *\$75,000 in Cash!*

Format: 3 individual qualifiers (based on getting closest to the hole) for each of the three qualifying days. Each qualifier is guaranteed a package of prizes. The 9 qualifiers return on Sunday at 6:00PM for the finals and the chance to win the grand prize!

Benefit: All proceeds go to Lions Club Sight Related Charities, scholarships for local high school students who need additional funding to attend college and the Texas Lions Camp for disabled and diabetic children.

Sponsorship Options:

Act Sponsor - \$2500

See next page for list of promotions that are planned. In addition, the Ace Sponsor will also receive 100 shot coupons (1000 shots at the pin)

Eagle Sponsor - \$1000

See next page for list of promotions that are planned. In addition, the Eagle sponsor will also receive 50 shot coupons (500 shots at the pin)

Birdie Sponsor - \$500

See next page for list of promotions that are planned. In addition, the Birdie sponsor will also receive 25 shot coupons (250 shots at the pin)

Par Sponsor - \$250

See next page for list of promotions that are planned. In addition, the Par sponsor will also receive 10 shot coupons (100 shots at the pin)

Estimated Traffic: 300+ attendees during the three days plus social media exposure

Signage: We will use your company logo if the artwork is available

Contact: Chuck Mogged Cell: 817.851.6408

SPONSORSHIP PROMOTION LEVELS

<u>Planned Promotion / Advertising</u>	<u>Sponsorship Level*</u>			
	<u>Par</u>	<u>Birdie</u>	<u>Eagle</u>	<u>Ace</u>
1) Signage (displayed at the three day event)				
- Large Banner on the range near the tee boxes	X	X	X	X
- 2 X 3 ft. Individual sign to be posted at one of the tee boxes		X		
- 3 X 4 ft. Individual sign with special prominent placement			X	X
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2) 8 X 10 Commemorative Plaques or Perpetual Plaque	X	X	X	X
3) Social Media coverage on Lions/golfing sites	x	X	X	X

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Benefiting Sight Related Charities and High School Scholarships

September 14 - 16, 2018

This agreement is between _____, hereinafter called "Sponsor" and the COLLEYVILLE LIONS CLUB, of Colleyville, Texas. The Sponsor's name above will be the name placed on the sponsor's event signage.

The Sponsor agrees to sponsor one (1) EVENT sign for the COLLEYVILLE LIONS CLUB ANNUAL HOLE-IN-ONE SHOOT-OUT. This tournament event will be held at Bob Moore's Sports Center and Driving Range, Highway 26, Colleyville, Texas. The tournament event will be held on the above dates.

<i>Sponsorship Level</i>	<i>Dollar Amount</i>	<i>Check Level of Sponsorship</i>
Ace Sponsor	\$2,500	O
Eagle Sponsor	\$1,000	O
Birdie Sponsor	\$500	O
Par Sponsor	\$250	O

The EVENT sponsor sign will have the Sponsor's name prominently displayed. All EVENT sponsor's signs will be displayed throughout the event. In addition, Sponsor information will be included in other promotion events, (see sponsorship opportunity document).

The EVENT sponsor is donating to a non-profit organization, the Colleyville Lions Club, Texas Tax ID number #75-1827789.

Agreed, this date: _____, 2018

Recognition Preference: Individual Plaque _____ Perpetual Plaque _____ None _____

Mail To: Lion Chuck Mogged
1217 Tuscany Drive
Colleyville, TX 76034

Make Check Payable To: Colleyville Lions 2018 HIO
HIO Contact: Chuck Mogged
817.851.6408

2018 Lion Contact: _____